



PATENT 2131/4
Customer No. 22,852
Attorney Docket No. 8011-3006-00

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

John B. FERBER et al.

Application No.: 09/610,197

Filed: July 1, 2000

For: OPTIMAL INTERNET AD
PLACEMENT

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) Group Art Unit: 2131
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) Examiner: Christian A. LAFORGIA
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) Confirmation No.: 6838
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Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

AMENDMENT

In reply to the Office Action mailed on March 16, 2007, Applicants file this Amendment together with a Petition for Three Months' Extension of Time, extending the due date for responding to the Final Office Action until September 17, 2007 (September 16, 2007 being a Sunday). Accordingly, please amend this application as follows:

Amendments to the Claims are reflected in the listing of claims in this paper.

Remarks follow the amendments section of this paper.